



Naman Sodhi <nsodhi@icef.com>

Letter of recommendation - Namanjot Sodhi

Danielle Colyer <dcolyer@icef.com>
To: Naman Sodhi <nsodhi@icef.com>

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To Whom It May Concern,

It is with great pleasure that I recommend Namanjot Sodhi for your university's master's program. As Namanjot's Team Director at ICEF, I have worked very closely with her and continue to be impressed by her intelligence, range of skills and commercial acumen.

Namanjot is a highly motivated, conscientious, and detail-oriented individual who has been instrumental in the development and launch of a new digital platform. Her work across a breadth of tasks, including research and discovery, technical product demonstrations, customer onboarding and development of marketing assets, ensured a successful launch that exceeded stakeholder expectations and made significant contributions to revenue growth.

Namanjot's talents and commitment to going above and beyond the demands of her role led to her promotion within her first six months at ICEF. She demonstrates strong leadership skills and a proactive approach to improving processes and outputs, which have elevated the quality of our professional training courses and client documentation. What truly sets her apart is her business acumen, creativity, and strategic thinking. She possesses an innate ability to identify opportunities and implement solutions that are aligned with business needs.

Namanjot is a creative and skilled communicator with a meticulous approach to research, which ensures her work is both thorough and high-quality. She has used these talents to great effect at ICEF, where she has delivered valuable competitor and market analysis, an AI discovery report, and high-quality marketing materials that support client growth and boost brand awareness.

Her excellent communication skills are also evident in her professional demeanor, earning her frequent positive feedback from colleagues across the company, including the senior leadership team. In meetings, she presents intelligent, well-reasoned, and confident perspectives. Namanjot can also be relied on to represent the company at external meetings and events, thanks to her ability to engage professionally with both prospective and existing clients.

I have no doubt that Namanjot will not only excel in your master's program but also bring tremendous value to your institution. She is an intelligent and ambitious individual with a keen love of learning, who will undoubtedly immerse herself in her studies and the university community. As an ambitious high-achiever who holds herself to high standards, I am confident she will thrive in her future career. Please do not hesitate to contact me should you wish to discuss her qualifications and attributes further.

Sincerely,

Danielle Colyer